

# Get Noticed On BubbleLife

## About this Guide

Are you a business that wants to share an event, promotion of interesting news? Are you a parent that wants to share photos and let your community know of your child's team sports victory? Maybe you are a community organization that wants to promote meetings and lectures? BubbleLife.com is the easiest way to broadcast your news to one or several of our 120 communities in Texas.

#### How to Get Your News on BubbleLife

You can submit your news directly to BubbleLife Editors to be featured on BubbleLife's community news websites and included in the daily newsletters that get sent directly to subscribers email inboxes.

Please feel free to download the <u>BubbleLife Writing Guide</u> for a few tips for getting published.

## Follow these easy steps to submit your news:

<page-header>

Step 1: Go to BubbleLife.com and log in (or sign up) for BubbleLife Connect.

**Note and Commercial Break**: BubbleLife Connect makes it easy submit news in one place for publishing to one or more of BubbleLife's 120 news websites and daily email newsletters.

Our full version of BubbleLife Connect includes the same "one place" input with additional features to send your news out to your email list, social media accounts and cell phone list (via text).

BubbleLife Connect is an integrated marketing software solution that streamlines and automates all marketing functions for a local business. No other solution has a built in audience for local PR. To learn more: <a href="http://www.bubblelife.com/bubblelife-connect">www.bubblelife.com/bubbblelife.com/bubblelife.com/bubb



# Get Noticed On BubbleLife

<u>Step 2</u>: Click on your email address on the upper-right corner of the page, and then under "Sites," click on your site.

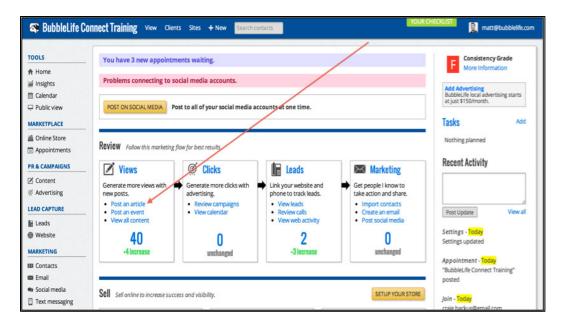
🚳 Park Cities Bubble	Life Tools		👮 matt@bubblelife.com
-	New! Check out the lates	t community discussions. Click to participate!	Client portal
(Cale	THE LAKE-GAMSO TEAM   Jokegams Stacey Beckham Lake 214-908-2477 Susan Game		SITES     BubbleLife Connect Training     Duncanville Boys Baseball Inc     - DBBI
Revs	Wednesday, January 28, 2015 Previous (Ja		Park Cities BubbleLife News HARE NEL View list Adver
Discussions 🚥 Marketplace 🚥 Classifieds			Park Cities BubbleLife View list CONTENT Contributions
Best Of Directory Search	OPERATION KINDNESS		Save list
Forecast	Celebrate Valentine's Day with a Furry	HP Wrestling Hosts the Scot Super Six	Log out
TOPICS     News     Lifertule	Valentine	Duals Park Cities BubbleLife likeporter 1/28 4:00A	TF
Lifestyle Neighborhood Voices			Emergencies

Step 3: Under "Tasks," click on "Tools."

BubbleLife Conn		
FOLLOW     ollowers     1     contributions     7     FOLLOWING     STE     bout     texes     alendar     S TASK     ost article     ost article     end invitations     SETINGS     ubscription	News       Image: Classical State Stat	Contact info Addo Greenwille Avenue, Ste. 240 Dalus, Texas 75208 Prone 214-233-0740 Web www.bubblefile.com Fibew Us On I I I I I I I I I I I I I I I I I I I
	Prostoos soor proget Dallas- Homo, Sale	215 propie like Bucbluck fie Media.



Step 4: In the "Views" box, click on "Post an article."



Step 5: Put a headline under "Subject," include "Tags," and write your article in the "Simple Editor."

🕸 BubbleLife Co	nnect Training View Clients Si	kes + New Search contacts	
TOOLS	Post an Article		
i≦ Insights ☐ Calendar	Subject The title for your article.	Modern Home Hits the Market in the Park Cities Improve readership with a good headline. Click for help.	
Public view	Tags (Optional) Tags are one word entries at least 3 characters in length.	Dallas, Home, Sale Multiple tags are separated by spaces or commas.	
Online Store Appointments PR & CAMPAIGNS	The date this article starts appearing to all viewers.	Publish Date (Now) 🖀 Publish Time (Now) 🔯	
Content Advertising	Posted From Choose the user credited for this post.	Matthew Cobb - matt@bubblelife.com :	
<ul> <li>Leads</li> <li>Website</li> <li>MARKETING</li> </ul>	Article SIMPLE EDITOR ADVANCED EDITOR B Z U E E E E	Upload from computer • Copy previous message	
E Contacts	So far this winter, there have been a number of modern homes that have been for sale in the Park Cities. And now we can add one more to the list. A modern-style home on Rankin Avenue in University Park just hit the market, and here's your chance to get a look inside. This 4 bedroom, 3.5 bath home has recently been renovated. Also, be sure to check the photo gallery below to see more pictures of the home. For more information about the listing, contact Matt Cobb at matt@bubblelife.com or call 214-233-0740 or visit BubbleLife.com to learn more.		
Social media Text messaging Clead nurturing			



Step 6: Upload pictures, and then click "Publish."

Words 97
TIP: Want to embed a YouTube video? Click Advanced Editor, then click 📓, then paste the YouTube link into the File/URL textbox, then click Insert. The yellow box < > will be replaced with the video's embed code when the article is published.
IMAGES & ATTACHMENTS
Drag images ( <u>or click</u> ) here to upload.
Notes: Bacommended image size is 640w x 480h. The first image will be used as the gallery's thumbnail. Titles are limited to 50 characters.
 ▼ SURVEYS
✓ ADVANCED OPTIONS
PUBLISH CANCEL Save as Draft
BubbleLife® Media LLC © 2015 Privacy Policy Terms of Use System Status

Step 7: Select the BubbleLife Community sites you would like your news featured on.

🕿 BubbleLife C	onnect Training View Clients Sites + Ne	w Search contacts	👮 matt@bubblelife.com
TOOLS	Distribute Your Post		
<ul> <li>♣ Home</li> <li>Insights</li> <li>☆ Calendar</li> <li>♀ Public view</li> <li>MARKETPLACE</li> </ul>	WANT TO GET MORE READER Click the tabs below to share your post with more p when done.	IS? people and generate additional "digital word-of-mouth". Click the "Complete" tab	Skip Distribution
Online Store Appointments PR & CAMPAIGNS	Share Status Share in local community newsletters and websites.	Not shared BubbleLife DPW	/
Content	Communities	Addison iReporter	/
Advertising     LEAD CAPTURE	Please recommend the communities where you would like to see this post distributed by BubbleLife's editors.	Allen iReporter Alfington iReporter Bedford IReporter Bedford IReporter	
E Leads Website MARKETING	For more information about submitting neighborhood news, download our Neighborhood Writing Guide.	Carroliton iReporter Cedar Hill iReporter Colleyville iReporter Coppel iReporter	
III Contacts	SPECIAL: If you'd like access to more	Corinth iReporter Dallas Uptown iReporter	
📾 Email	communities, get certified on our	Denton iReporter	
<ul> <li>Social media</li> </ul>	BubbleLife Connect software for free. Click here to get started.	DeSoto iReporter     Duncanville iReporter	
Text messaging	CHER THEFE TO BET AND TEST.	EatGreenDFW iReporter	
던 Lead nurturing		Euless iReporter	
Surveys SETTINGS & HELP		Final Reporter  Final Reporter  Final Reporter  Final Reporter	
✿ Settings		Garland Reporter	
Help		Grand Prairie Reporter Grapevine Reporter Haltom City Reporter Haster Reporter	



Step 8: Then scroll down, and click "Share With Community."

	C raik circameporei
	Parker iReporter
	🖸 Plano iReporter
	Preston Hollow & North Dallas iReporter
	Prosper iReporter
	Richardson iReporter
	Roanoke iReporter
	Rockwall Reporter
	Rowlett iReporter
	Royse City iReporter
	Sachse iReporter
	SMU Reporter
	South Dallas iReporter
	Southlake iReporter
	Sunnyvale iReporter
	Terrell Reporter
	The Colony Reporter
	Trophy Club iReporter
	Waxahachie iReporter
	Westlake iReporter
	U Wylie iReporter
	(Optional) Enter a message to the editor.
	Copuoriasy citer or message to one control.
SHARE WITH COMMUNITY	Once sent, further changes are not automatically forwarded.
and the minimum and the second s	
BubbleLife® Media LLC © 2015 Privacy Policy Terms of	f Use System Status

<u>Step 9</u>: If you've uploaded your email contacts and connected your social media pages, you can easily share your news by clicking the distribution tabs.

🚳 BubbleLife C	onnect Trai	ning View Clients Sites +	New Search contacts	👮 matt@bubblelife.com	
TOOLS ↑ Home iii Insights ↑ Calendar ↓ Public view MARKETPLACE	WANT Click the ta when don		RS? erpeople and generate additional "digital word-of-mouth". Click the "Complete" tab	Skip Distribution	
Online Store Appointments PR & CAMPAIGNS	@	Subject Email subject.	Modern Home Hits the Market in the Park Cities		
Content		Distribution Select who will receive this email.	Everyone (6)		
@ Advertising		Scheduled Delivery	Immediately		
le Leads		Email Template	Article or Event - SYSTEM TEMPLATE ± Preview • Edit site templates		
MARKETING		Send Test Message	Review List (Separate multiple email addresses with commas)		
📾 Contacts			Send test message to myself or others.	matt@bubblelife.com SEND TEST MESSAGE Edit	
<ul> <li>Social media</li> <li>Text messaging</li> <li>한 Lead nurturing</li> <li>합 Surveys</li> <li>SETTINGS &amp; HELP</li> </ul>		Checklist Some simple email reminders.	Please make sure that each of the following items have been verified: 1. Subject and message are free from spelling and grammatical errors. 2. Any links in the message are correct. 3. Subject will appear useful when listed in someone's email inbox. 4. A call to action and/or contact information is provided. 5. Email complies with site terms and conditions.		
敬 Settings ④ Help		SEND BY EMAIL	I certify that I have read the above checklist.		



Step 10: Click the "Complete" tab, and then click "Continue."

🕿 BubbleLife Co	onnect Training View Clients Sites + New Searchcontacts	👮 matt@bubblelife.com
TOOLS ↑ Home iii Insights 1 Calendar □ Public view MARKETPLACE	Distribute Your Post WANT TO GET MORE READERS? Click the tabs below to share your post with more people and generate additional "digital word-of-mouse". Click the "Complete" tab when done.	Skip Distribution
Online Store Appointments PR & CAMPAIGNS	Click continue after completing the previous tabs,	
Content Advertising LEAD CAPTURE		
Leads Website		
E Contacts E Email Social media Text messaging Lead nurturing Surveys SETTINGS & HELP		
∯ Settings Ø Help		

Now your news has been published on BubbleLife!